

Zealand

Eksamensbevis | *Diploma*

Erhvervsakademiuddannelse inden for digitale
medier
Multimediedesigner AK

AP Graduate in Multimedia Design

Kiwi Mai

CPR-nummer | *Civil reg.no*



Rasmus Frimodt
Rektor | *President*

Eksamensbevis | *Diploma*

Multimediedesigner | *AP Graduate in Multimedia Design*

Navn | *Name:* Kiwi Mai

Personnummer | *Civil Reg. no.:*

Uddannelsen er gennemført | *The study programme is completed:* 30-06-2026

Karakter | *Grades*

	7-trins skala <i>The 7-point grading scale</i>	ECTS Point
1. semester	ECTS skala <i>ECTS scale</i>	
1. semesterprøve <i>1st Semester Exam</i>	12 A	30
2. semester		
2. semesterprøve <i>2nd Semester Exam</i>	7 C	30
3. semester inklusiv Valgfag		
Prøve i Multimediedesign 3 <i>Multimedia Design 3 Exam</i>	12 A	15
Prøve i Webudvikling <i>Test in Web development</i>	12 A	15
Praktik		
Praktikprøve <i>Internship Exam</i>	10 B	15

Afsluttende prøve

Afsluttende eksamensprojekt

Final Exam Project

Færdiggørende 4. semester eksamen multimediedesign

12

A

15

Samlet ECTS

120

Form
din
fremtid

Tillæg til eksamensbevis | *Appendix to diploma*

Uddannelsens varighed | *Length of the programme:*

Uddannelsen, der er en fuldtidsuddannelse, er normeret til 2 studenterårsværk. Et studenterårsværk er en fuldtidsstuderendes arbejde i 1 år. Et studenterårsværk svarer til 60 point i European Credit Transfer System (ECTS).

Uddannelsen er således normeret til i alt 120 ECTS svarende til 2 år.

The programme, which is a full-time programme, is standardized at 2 student man-years. A student man-year is a full-time student's work for 1 year. A student man-year corresponds to 60 credits in the European Credit Transfer System (ECTS).

The education is thus standardized at a total of 120 ECTS, corresponding to 2 years.

Uddannelsens formål | *Purpose of the programme:*

Formålet med uddannelsen er at kvalificere den uddannede til selvstændigt at kunne planlægge, designe, realisere og styre digital medieproduktion samt til at medvirke ved implementering og vedligeholdelse af komplekse digitale medieproduktioner.

The purpose of the programme is to qualify the graduate to be able to independently plan, design, realize and manage digital media production, as well as to participate in the implementation and maintenance of complex digital media productions.

Uddannelsens struktur | *Structure of the programme:*

Obligatoriske uddannelseselementer med et samlet omfang på 60 ECTS. Valgfri uddannelsesspecialisering, der for den enkelte studerende har et samlet omfang på 30 ECTS. Praktik med et samlet omfang på 15 ECTS. Afsluttende eksamensprojekt på 15 ECTS.

Compulsory educational elements with a total scope of 60 ECTS. Optional education specialization, which for the individual student has a total scope of 30 ECTS. Internship with a total scope of 15 ECTS. Final exam project of 15 ECTS.

Lovgrundlag | Legislation:

Uddannelsen er afsluttet i henhold til Bekendtgørelse af lov om erhvervsakademiuddannelser og professionsbacheloruddannelser nr. 396 af 12/04/2024 med dertil hørende bekendtgørelse nr. 342 af 25/02/2026 om tekniske og merkantile erhvervsakademiuddannelser og professionsuddannelser.

The programme has been completed in accordance with the Executive Order on the Act on Academy Profession Degree Programmes and Professional Bachelor's Degree Programmes no. 396 of 12/04/2024 with accompanying Executive Order no. 342 of 25/02/2026 on technical and mercantile Academy Degree Programmes and Professional Bachelor's Degree Programmes.

Uddannelsessted | Campus address

Zealand – Sjællands Erhvervsakademi
Lyngvej 21
4600 Køge

*Zealand – Academy of Technologies and Business
Lyngvej 21
DK-4600 Køge*

Form
din
fremtid

This Diploma Supplement follows the model developed by the European Commission, Council of Europe and UNESCO/CEPES. The purpose of the supplement is to provide sufficient independent data to improve the international 'transparency' and fair academic and professional recognition of qualifications (diplomas, degrees, certificates etc.). It is designed to provide a description of the nature, level, context, content and status of the studies that were pursued and successfully completed by the individual named on the original qualification to which this supplement is appended. It should be free from any value judgements, equivalence statements or suggestions about recognition. Information in all eight sections should be provided. Where information is not provided, an explanation should give the reason why.

1. INFORMATION IDENTIFYING THE HOLDER OF THE QUALIFICATION

- 1.1 Family name(s): Mai
- 1.2 Given name(s): Kiwi
- 1.3 Date of birth: 18-09-1996
- 1.4 Student identification number (if any): 10118841

2. INFORMATION IDENTIFYING THE QUALIFICATION

- 2.1 Name of qualification and title conferred (in original language): Multimediedesigner AK
Name of qualification and title conferred (in English): AP Graduate in Multimedia Design and Communication
- 2.2 Main fields of study for the qualification: Communication by means of electronic media. Focus on Design and Digital Development.
The structure of the study is based on the following main subject areas:
The company: Organizational design, development of strategies, society and technological development.
Communication and presentation.: Communication, market communication and media sociology.
Interaction development: Construction of interactions and Digital Development.
Visualization and Design.: Design, development and integration.
During the fourth and final term, the student works out a thesis on a specially studied topic which he/she chooses within a relevant subject area. The thesis is finished with a main assignment which is set in collaboration with an enterprise.
- 2.3 Name and status of awarding institution (in original language): Zealand - Academy of Technologies and Business
is a state-funded, self-governing higher education institution offering educational programmes within business and IT regulated and supported by the Ministry of Higher Education and Science.
Zealand - Academy of Technologies and Business is a university that has undergone external quality assurance by the Danish Accreditation Institution (in Danish: Danmarks Akkrediteringsinstitution), that is certified to follow the European Standards and Guidelines through registration in EQAR and membership in ENQA, in Denmark.
- 2.4 Name and status of institution administering the studies: As above
- 2.5 Language(s) of instruction/examination: Danish

3. INFORMATION ON THE LEVEL AND DURATION OF THE QUALIFICATION

- 3.1 Level of qualification: Academy Profession (AP) Degree. NQF/EQF Level 5 referring to Short cycle in the Bologna QF.
- 3.2 Official length of programme: A full time study programme, 2 years, 120 ECTS
- 3.3 Access requirements(s): A general upper secondary education (upper secondary school leaving examination, higher commercial examination or higher technical examination) including mathematics or business economics at level C. A relevant vocational education including English at level C and mathematics or business economics at level C or a vocational education within movie, video production, photographer, media graphic designer or technical assistant within digital media including English at level C.

4. INFORMATION ON THE PROGRAMME COMPLETED AND THE RESULTS OBTAINED

- 4.1 Mode of study: Full-time programme including internship, equivalent to 120 ECTS.
- 4.2 Programme learning outcomes: A graduate from an AP degree in Multimedia design and communication has achieved knowledge and understanding of the core practice within analysis, ideation, design, planning, realization and management of digital media and is qualified to assess problems and challenges related to digital media profession. The graduate is able to combine theories and practice within digital media. The graduate is able to master core theories of digital media and implement them in daily practice and to assess theoretical and practical challenges and problems in

order to choose well founded and qualified decisions and solutions in the daily work related to management of digital media.

The graduate is able to communicate knowledge and different solutions on the various aspects of daily activities within the field of digital media to both professionals and clients.

The graduate is prepared to perform complex tasks related to the field of digital media and to undertake developmental activities within the field of development-oriented activities, including undertaking the analysis, ideation, design and planning as well as realization and management of digital media tasks.

The graduate is able to work independently as well as take part in and manage cross-sectoral projects related to the field of work.

4.3 Programme details and the individual grades/marks/credits obtained: Please see the enclosed diploma for the programme

4.4 Grading scheme and, if available, grade distribution guidance: Please refer to the explanatory grade scale in section 8.

4.5 Overall classification of the qualification: Not applicable for Danish qualifications.

5. INFORMATION ON THE FUNCTION OF THE QUALIFICATION

5.1 Access to further study: Bachelor studies within multimedia, communication or humanistic informatics. Credit is transferred to a number of bachelor studies in related subject areas.

5.2 Professional status (if applicable): A multimedia designer is a communication worker who is able to carry out the tasks of a media innovator in small and medium-sized enterprises as well as tasks within specialized functions in established media agencies.

A multimedia designer is able to carry out many different tasks: From design of web sites to planning and management of many diversified tasks within the area of multimedia.

6. ADDITIONAL INFORMATION

6.1 Additional information: Not applicable / Not relevant.

6.2 Further information sources: Further information on www.zealand.com and www.ufm.dk

7. CERTIFICATION OF THE SUPPLEMENT

7.1 Date: 30-06-2026

7.2 Signature:

Rasmus Helleberg Frimodt

7.3 Capacity:

President

7.4 Official stamp or seal:

Zealand
Academy of
Technologies
and Business

8. INFORMATION ON THE NATIONAL HIGHER EDUCATION SYSTEM

The Danish Higher Education System, April 2014.

Public higher education institutions in Denmark are regulated by national legislation concerning degree structures, teacher qualifications and examinations. All programmes are accredited by national, independent accreditation agencies and the Accreditation Council.

Higher education institutions.

Higher education is offered by five types of higher education institutions:

Academies of Professional Higher Education (Erhvervsakademi) offering professionally oriented short cycle and first cycle degree programmes.

University Colleges (Professionshøjskole) offering professionally oriented first cycle degree programmes.

Maritime Education and Training Institutions offering professionally oriented short cycle and first cycle degree programmes.

Research universities (Universitet) offering first, second and third cycle degree programmes in all academic disciplines.

University level institutions offering first, second and third cycle degree programmes in subject fields such as architecture, design, music and fine and performing arts.

Most of the higher education institutions are regulated by the Ministry of Higher Education and Science (type 1-5). The Ministry of Culture regulates a small number of higher education institutions offering first, second and third cycle degree programmes in fine and performing arts (type 5).

Degrees in the Danish Higher Education System

Danish qualifications levels	Ordinary higher education degrees	Adult/continuing higher education degrees	Qualifications Framework for the European Higher Education Area – Bologna Framework	European/National Qualifications Framework for Lifelong Learning – EQF/NQF
Academy Profession level	Academy Profession (AP) degree (90-150 ECTS)	Academy Profession (AP) degree (60 ECTS) (also known as Further Adult Education (VUU) degree)	Short cycle	Level 5
Bachelor's level	Professional Bachelor's degree (180-270 ECTS)*	Diploma degree (60 ECTS)	First cycle	Level 6
	Bachelor's degree (within the arts) (180 ECTS)			
	Bachelor's degree (180 ECTS)			
Master's level	Master's degree (within the arts) (120-180 ECTS)	Master degree (60-90 ECTS)	Second cycle	Level 7
	Master's degree (120 ECTS)**			
PhD level	PhD degree (180 ECTS)		Third cycle	Level 8

* Can be obtained through a full regular bachelor's programme (180-270 ECTS) or a top up bachelor's programme following an Academy Profession degree.

** A few Master's programmes are up to 180 ECTS.

Danish higher education institutions use ECTS credits for measuring study activities. 60 ECTS correspond to one year's full-time study.

Qualifications framework

The qualification levels form the basis for the Danish National Qualifications Framework for Higher Education, which is certified in accordance with the overarching Bologna Framework according to the principles adopted by the European Ministers of Higher Education. Danish higher education qualifications at levels 5-8 of the Danish Qualifications Framework for Lifelong Learning (NQF) are also compatible with levels 5-8 of the European Qualifications Framework (EQF).

Admission and progression

General access to higher education in Denmark requires an Upper Secondary School Leaving Certificate or comparable qualifications. Admission to some particular programmes requires entrance examination or submission of a portfolio of artistic work. Completion of a short cycle degree qualifies students for admission to a first cycle programme. Holders of an Academy Profession degree can obtain a Professional Bachelor's degree within the same field of study through a top-up programme. Completion of a first cycle degree qualifies students for admission to the second cycle.

Ordinary Higher Education degrees

The Academy Profession degree is awarded after 90-150 ECTS and includes a period of work placement of at least 15 ECTS. The programmes are development-based and combine theoretical studies with a practical approach. Programmes are, among others, offered within Marketing Management, Computer Science and Chemical and Biotechnical Science. The Danish title is field of study followed by the abbreviation AK and the English title is AP Graduate in (field of study).

The Professional Bachelor's degree is awarded after 180-270 ECTS and includes a period of work placement of at least 30 ECTS. The programmes are applied programmes. They are development-based and combine theoretical studies with a practical approach. Examples of professional bachelor's degree holders are nurses, primary and lower secondary school teachers and certain types of engineers. The Danish title is Professionsbachelor i (field of study) and the English title is Bachelor of (field of study).

The Bachelor's degree from a university is awarded after 180 ECTS. The programmes are research-based and are offered in all scientific fields. The Danish title is Bachelor (BA) i (field of study) or Bachelor (BSc) i (field of study) and the English title is Bachelor of Arts (BA) in (field of study) or Bachelor (BSc) of Science in (field of study).

The Bachelor's degree (within the arts) is awarded after 180 ECTS. The programmes are based on research and artistic research. Programmes are offered within the fine arts. The Danish title is Bachelor (BA) i (field of study), Bachelor i musik (BMus) (field of study) or Bachelor i billedkunst (BFA) (field of study) and the English title is Bachelor of Arts (BA) in (field of study), Bachelor of Music (BMus) (field of study) or Bachelor of Fine Arts (BFA) in (field of study). A higher education degree within theatre or filmmaking is awarded after 4 years of study (240 ECTS).

The Master's degree is awarded after 120 ECTS. The programmes are research-based and are offered in all scientific fields. The Danish title is abbreviated to Cand. (latin abbreviation of academic area) i (field of study). The English title is Master of Arts (MA) in (field of study) or Master of Science (MSc) in (field of study).

The Master's degree (within the arts) is awarded after 120-180 ECTS. The programmes are based on research and artistic research. The Danish title is abbreviated to Cand. (latin abbreviation of academic area) (field of study). The English title is Master of Arts (MA) in (field of study), Master of Music (MMus) (field of study) or Master of Fine Arts (MFA) in (field of study). Music Academies offer a specialist degree of 2 to 4 years following the master's degree.

The PhD degree is awarded after 180 ECTS. PhD programmes are offered by the universities and some university level institutions offering degrees in the artistic and cultural field.

Detailed descriptions of degree levels can be found in the Danish Qualifications Framework at www.nqf.dk. Please consult the relevant Diploma Supplement for information about the learning outcome of any specific degree.

Adult and continuing higher education

The programmes normally consist of 2 years of part-time study, equivalent to 1 year of full-time study (60 ECTS credits). Certain master programmes require 1½ years of full-time study (90 ECTS credits). Admission requirements are a relevant educational qualification and at least 2 years of relevant work experience.

Adult education qualifications are available at levels corresponding to those of the ordinary higher education system.

The Further Adult Education degree (videregående voksenuddannelse/akademiuddannelse) is awarded after studies at short cycle level and gives access to diploma programmes.

The Diploma degree (diplomuuddannelse) is awarded after studies at first cycle level and gives access to master programmes.

The Master degree (masteruddannelse) is awarded after studies at second cycle level.

The 7-point grading scale

The grading system used in all state-regulated education programmes as of September 2007 is the 7-point grading scale. Apart from the 7-point grading scale, pass/fail assessment may also be used. 02 is the minimum grade for passing an exam.

Description of grades:

- 12: For an excellent performance displaying a high level of command of all aspects of the relevant material, with no or only a few minor weaknesses;
- 10: For a very good performance displaying a high level of command of most aspects of the relevant material, with only minor weaknesses;
- 7: For a good performance displaying good command of the relevant material but also some weaknesses;
- 4: For a fair performance displaying some command of the relevant material but also some major weaknesses;
- 02: For a performance meeting only the minimum requirements for acceptance;
- 00: For a performance which does not meet the minimum requirements for acceptance;
- 3: For a performance which is unacceptable in all respects.

Form
din
fremtid